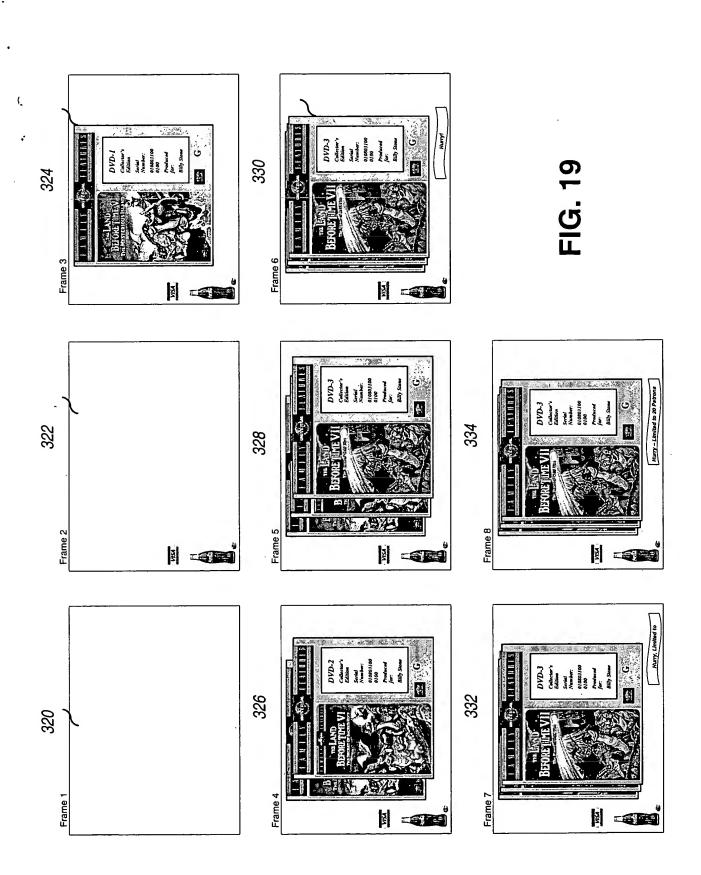


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Advertisers

ID

Name Address Chains

ID

Name Address **Distributors**

ID Name

Agents

ID

Name Address **Theatres**

ID

Name Address Chain ID **Features**

ID

Title Length

Rating

Plot Keywords List Demographic Code List

Product Code Distributor ID

Ads

ID

Title Description

Time

Ad Category

Demographic Code Image File Name

Screens

ID

Screen Number Description Location **Equipment Type**

Capacity Screen Type

Advertising Time Schedule

Slot ID

Time Slot

Screen ID

Feature ID

Trailers

ID

Description Length

Film Category

Demographic Code

Slot Descriptions

ID

Description

Slots History Table

Screen ID Slot ID

Date

Feature ID

Seats Sold

FIG. 20

